



Adam Shepherd

Game Artist/Game Designer/Graphic Designer/Web-commerce
3D Printer/Leatherworker

(541)499-3760 - Seattle, WA 98133 - djornjpeel@gmail.com

Portfolio: www.adamshepherdart.com

Strengths: Collaboration, Self-Research, Flexibility, Adaptability, Efficiency Seeking, User-Experience Focus, Time Management, Passion for the Arts, Visual Learner, Attentive to Detail

Video Game Skills: Concept/Design, Soft and Hard Surface Modeling, Animation/Rigging, Rendering/Composition, Working Knowledge of Scripting, Textures/Shading, Pipeline Implementation

Web-store Skills: Front End Quality Assurance, Back End Admin, Multi-platform Experience, Database Management, Product Marketing

Graphic Design Skills: Concept/Design, Color Theory, Digital Marketing, Printed Promotions, Proofing

Game Applications: Maya, Blender, Unreal Engine, Unity Engine, Zbrush

Web-store Platforms: Woo-commerce, Shopify, Magento

Relevant Job Experience:

Gear Plus LLC - Graphic Design - E commerce Maintenance

MAR 2015 - FEB 2023

Managing Databases: Over 2300 products, Add/Update/Archive, Stay current with branding and product information, SEO optimization

Graphic Design: Digital Web Banners, Product Site Graphics, Event Banners and Posters, Business Cards, Brochures, Branded Packaging

Technical assistance: Supported Customer Service Representatives in understanding site operations

Marketing: Gathered reports to plan clear-out sales, Used 3rd party plugins to control promotions not possible on stock platform, Writing disclaimers and FAQs based on site and sales limitations

Accomplishments:

- Investigated and implemented many workarounds for 3rd party plugins that reduced shortage and positively impacted consumer experience and reduced call time in Customer Service Relations.

- Coordinated and implemented many product drops and promotions in an agile environment including important holidays with the tightest of deadlines.

- Part of a team that successfully recovered the site's database after two catastrophic failures and losses of data using scheduled backups and agile focus.

- Assisted Site Administrator by researching and implementing HTML gaining a portable understanding that further improved technical assistance.

Crater High School - Central Point, OR

School of Business

1996-2000

Extra instruction in marketing, business
Technology, and computer science

Full Sail University - Winter Park, FL

Bachelor of Sciences - Video Game Art

2011-2014

Focus: Hard Surface Modeling
Course Directors Award: Character Rigging

Letters of Recommendation available upon request